



DR MAHESH UNIYAL

Professor & Dean

Royal School of Hotel Management & Royal School of Travel & Tourism

The Assam Royal Global University, Guwahati, Assam

E mail: mcuniyal76@gmail.com Mobile no: 9810055823

Orcid ID-0000-0002-0786-4229

QUALIFICATION

- ❖ Ph D (**2014**) in Tourism Management from HNB Garhwal Central University, Srinagar, Uttrakhand.
- ❖ M. Phil. Degree (**2008**) in Tourism from Madurai Kamraj University, Madurai
- ❖ MTA Master Degree in Tourism Administration (**1999**) from HNB Garhwal University, Srinagar, Uttaranchal.

TOTAL EXPERIENCE: 24+ years

ACADEMICS:

- ❖ Worked as **Professor & Dean** School of Hotel Management & Tourism, Dev Bhoomi Uttarakhand University, Dehradun from 21 July 2022 to 27 September 2024.
- ❖ Worked as Associate Professor in **Maharashi Markandeshwar (deemed to be University), Mullana, Ambala** from 25 May 2018 to 15 July 2022. (**Accredited by NAAC with A++**)
- ❖ Worked as Assistant Professor in Amity Institute of Travel & Tourism, **Amity University Uttar Pradesh, Noida** from 20 Feb 2006 to 24 May 2018. (**United Nation World tourism organization Ted Quel certified institute & NAAC A+**)

INDUSTRY EXPERIENCE

- ❖ Worked as Assistant Manager in **Travel Scope India Pvt Ltd., New Delhi** from August 2002 to October 2005

- ❖ **Worked as Senior Executive in Minnie Pan Travels Pvt Ltd.** from Nov 1999 to July 2002.

AWARDS & RECOGNITIONS

- ❖ Awarded Shikshak Shiromani Award for excellent contribution in the field of Education by Samaj Vikas Sansthan. (2024).
- ❖ Awarded certification of Appreciation for outstanding contribution & excellence in the field of Tourism & Hospitality by Dev Sanskriti Vishwavidyalaya, Haridwar (2023)
- ❖ Awarded **Maulana Abul Kalam Azad Excellence award of Education 2020** by Shikshak Kalyan Foundation & **AICTE**.
- ❖ Awarded Best Associate Prof in (Tourism) **Hospitality Educators Award 2019**, by Society for Hospitality Educators India & Ajeenkya D Y Patil University Pune Maharashtra.
- ❖ Awarded Best **Tourism Educator Award 2020** by School of Hotel Management, Delhi Technical Campus, Guru Govind Singh Indraprastha University, Delhi
- ❖ **External Expert Board of Studies**, Department of Hospitality & Tourism **KR Mangalam University Gurugram , APG Shimla University, Shimla, Jaipur national University, Jaipur & CVM university, Anand, Gujrat.**

ACHEIVEMENTS & RESPONSIBILITIES

- ❖ **Member of the inspection committee as Hospitality expert, formed by Sridev Suman Uttarakhand University to evaluate the academic and infrastructural aspects as required the norms for extension the affiliation of Govt Degree College, Narendernagar, Tehri.**
- ❖ Chairperson BoS & Member of Academic Council, Member of IQAC, Member of Examination committee in Dev Bhoomi Uttarakhand University, Dehradun
- ❖ Convener for **International Symposium Tourism & Green environment** on 27 September 2023 in Dev Bhoomi Uttarakhand University, Dehradun
- ❖ Convener for **Uttarakhand Tourism& Hospitality Entrepreneurship summit** on 4 November 2023 in Dev Bhoomi Uttarakhand University, Dehradun
- **MOU with Motherson Air travel agency (Motherson Group) & TGI Hospitality, Divine world college of Vigan,Ilocos region, Philippine**
- ❖ **Member of IQAC , MM (deemed to be University), Mullana, Ambala, Dev Bhoomi Uttarakhand University.**
- ❖ **Evaluated** doctoral research work of scholars from various universities.
- ❖ **Institutional coordinator for NAAC** inspection cycle II (2021) in Maharshi Markandeshwar (deemed to be University), Mullana, Ambala (NAAC A++) and Amity University Uttar pradesh , Noida for cycle I & II (NAAC A+)
- ❖ Institutional **Ph D program coordinator & member secretary for RAC/DRC** in

MMICT&BM(HM), MM (deemed to be University), Mullana, Ambala.

- ❖ Convener for **MM HTFT iCoN – 2019, 2nd International Conference on Innovations, Trends & Strategies in Hospitality, Tourism and Food Technology: Vision 2030** in MM (deemed to be University), Mullana.
- ❖ Co-convener for **International Tourism & Hospitality Conference 2016** & convener for National Conference 2017 Amity University Uttar Pradesh.
- ❖ **Associate Editor for the UGC approved Journal “Amity Research Journal of Tourism, Aviation and Hospitality.” (2015-18)**
- ❖ Coordinator for prestigious **United Nation World Tourism Organization Ted Quel Certification 2013& 2015.**
- ❖ Member of the institution committee and part of the Amity university internal audit team for **WASC Accreditation.**
- ❖ Members of various committees in Amity University like **Board of studies, Area advisory board, moderation committee, exam subcommittee**, Member of Departmental Research Committee, IQAC.
- ❖ Coordinator for World Tourism day Celebration in Amity university for the year 2009,2010, 2011,2014.
- ❖ Core committee member and Resource person for **Student Exchange Program for UET Italy.**

PH.D. GUIDENCE: (5 Awarded & 1 in progress)

- ❖ **Rakesh Sharma** - Analysis of Guest Perception and Employees’s Attitude towards adoption of Artificial Intelligence, Robotics and Services Automation in the Hotel- A study on selected Five Star Hotels of Delhi **(Awarded)**
- ❖ **Sandeep Raheja**: Effectiveness of Training Programs on Employees Performance Adopted by Five-star Hotel of Delhi (NCR) **(Awarded)**
- ❖ **Ratan Bisue** - Impact of service quality on Customer Satisfaction in F&B Service Department of Selected Hotels of Punjab and Chandigarh Region. **(Awarded)**
- ❖ **Himali Lakhera**- Critical Analysis of Job Satisfaction among Female Employees in selected Hotels of Delhi (NCR). **(Awarded)**
- ❖ **Shweta Lingwal**- Strategy for Promotion of Traditional Cuisine of Garhwal Himalayas. **(Awarded)**
- ❖ **Riya Yadav**- An Empirical Study of Building Hotel Brand Equity with the Assessment of Marketing Communication Tools: A Study of Hotels in Delhi/NCR **(thesis submitted)**
- ❖ **4 other scholars are registered for Ph D.**

PROJECTS

- ❖ Centre Programme coordinator for Common Wealth Games Volunteers training program under the scheme of Ministry of Tourism 'Earn while you learn' organized by IITTM and Ministry of tourism for a project worth Rs 35 Lakh. (2009)
- ❖ Worked as one of Principal Investigator for the Pacific Asia Travel Association consulting Project on “Tourist satisfaction survey” worth Rs 1 lakh as a pilot study. Report submitted to PATA. (2017)

PATENTS & COPYRIGHTS

PATENT: 02 patents filled and 01 granted.

1. Reference No/Application No- 202111044349

TITLE OF THE INVENTION: SERVICE OPTIMIZATION USING INTERNET OF THINGS

Applicant: Dr Sharad Sharma, Dr Mahesh Uniyal & Dr Jyoti

2. **TITLE OF THE INVENTION:** ATTACHABLE SUGAR CABINETTEA GLASS HOLDER

Applicant: Mr Ankit ,Mr Nagendra,Pratip Mazumdar & Dr Mahesh Uniyal

3. Reference no/Application No: 374256-001

TITLE OF THE INVENTION: DESIGN PATENT KITCHEN KNIFE **(Granted)**

Applicant: Mr Surinder ,Dr Mahesh ,Mr Chandramauli & Mr lalitmohan

COPYRIGHT:

Title : To analysis Guest attitude towards adoption of AIRSA Technologies in Hotel

Reference No: L-108198/2021

Applicant: Rakesh Sharma, Dr Mahesh Uniyal, Dr Kunal Reheja, Rekha Kaushik

COPYRIGHT:

Title : To analysis Employees attitude towards adoption of AIRSA Technologies in Hotel

Reference No: L-108198/2021

Applicant: Rakesh Sharma, Dr Mahesh Uniyal, Rekha Kaushik

PROFESSIONAL BODIES MEMBERSHIP:

- ❖ Life time member of **Indian Hospitality Tourism & Hospitality Congress.**
- ❖ Executive member of **Society for Hospitality Educators,**
- ❖ Life time member of **Green ThinkerZ™ Society,** A Registered Society advocating United Nations Sustainable Development Goals (SDGs): 2030

PUBLICATIONS

BOOK Published/ Under Publication:

- ❖ **Authored “Introduction to Hotel Management and Operation”** published by Taran Publication
- ❖ **Authored “The insights of food and beverage in Hotel Industry”** published by JSR publication
- ❖ **Authored “Travel Agency Operation & Management”** Himalayan Publication (under publication)

BOOKS CHAPTERS PUBLICATION

- ❖ Chapter titled “Sustainable Tourism Development” was published in book *“Cutting Edge Research in tourism – Emerging Issues and Challenges*, S.P. Bansal et. al. (Eds.), Abhishek Publication, Chandigarh (2007) ISBN 978-81-8247-498-5.
- ❖ Chapter titled “Public- Private Partnership- A Development approach to Indian Medical tourism Industry” was published in book “Emerging Trends and Evolving Practices , Y Venkata Roa & Sampad Kumar Swain, Himalaya Publishing House Publication, Mumbai (2013) ISBN ; 978-93-5097-372-1.
- ❖ Chapter titled “ Identification of Potential sites in the valley of Flowers National Park, Uttarakhand Using Geospatial Tools” was published in book “ Contemporary Trends in Tourism and Hospitality Management, Ashok Aima, Vinay Chauhan & Jaya Bhasin, Primus Books,Delhi (2014) ISBN 978-93-80607-72-6.
- ❖ Chapter titled “Silent Influencing Factors of Decision Making Process In Medical Tourism: Case Study Of NCR, India “ was published in book “Tourism & Hospitality Industry: Modern State, Problems & Perspectives” Edited by Gupta S.K. and Aggarwal N.Aman Publications, Delhi (2014). ISBN No. 978-81-8204-083-0.
- ❖ Chapter titled “Understanding Challenges in Disaster Management to Mitigate the impacts of Natural Disasters in Tourism Industry: A Conceptual Framework” was published in book “Sustainable Development in Digital Era: Issues & Challenges (Vision 2030) (ISBN 978-81-933980-5)

PAPER PUBLISHED IN NATIONAL /INTERNATIONAL JOURNALS

- ❖ Riya, Shelly, **Mahesh” Managers perspective on marketing communication tools and brand equity:A Qualitative study on Delhi/NCR Hotels”** IPE Journal of Management Vol-14, No-11 (ISSN-22499040) January- June 2024 (**UGC CARE**)
- ❖ Riya, Shelly, **Mahesh, “Examining the impact of social media marketing on the brand equity of Hotels: A study in Delhi/NCR”** International Journal of Hospitality and Tourism systems upcoming issue (2024), (**Scopus**)
- ❖ **Chandramauli, Mahesh “Hybridizing Green Tourism: Case Study of Interventions to**

Promote Tourism in Uttarakhand” for the upcoming edited book “The Future of Events: Trends, Technologies, and Stakeholders’ Engagement” under the book series Advances in Hospitality and Tourism to be published by the Apple Academic Press. **(Scopus-Accepted for publication)**

- ❖ Neha, Neetima, Mahesh “TRANSITIONING THE TOURISM INDUSTRY FROM THE REAL WORLD TO THE METAVERSE” accepted for publication in Beyond Reality: Navigating the Power of Metaverse and Its Applications Proceedings of 3rd International Multi-Disciplinary Conference - Theme: Integrated Sciences and Technologies (IMDC-IST 2024) Volume 2 **(Springer-Scopus)**
- ❖ Neha & Mahesh, “An empirical study on stress Management in information Technology Industry in India”, Journal of Contemporary issue in Business & Government, Vol 28, No 03, 2022 P-ISSN: 2204-1990 DOI: 10.47750/cibg.2022.28.03.112
- ❖ Pathan F, Bharathi T & Mahesh, “E Commerce and its Impact on Consumer Buying Behavior: A study with reference to Retail Industry in Bangalore”, Journal of Contemporary issue in Business & Government, Vol 28, No 04, 2022 P-ISSN: 2204-1990 DOI: 10.47750/cibg.2022.28.04.117.
- ❖ Sapna & Mahesh, “A study of factor’s effect on Female Traveler’s decision-making process”, International Journal of Early Childhood Special Education (INT-JECSE), ISSN: 1308-5581 Vol 14, Issue 01 2022 PP:2819-2826, DOI: 10.9756/INT-JECSE/V14I1.335 **(web of Science)**
- ❖ Tanuj, Neha, Mahesh, “An Empirical Study on Consumer Behavior towards E-Marketing” Journal of Contemporary Issues in Business and Government Vol. 28, No. 03, 2022, P- ISSN: 2204-1990; E-ISSN: 1323-6903 pp 836-942, DOI: 10.47750/cibg.2022.28.02.067
- ❖ Shweta, Mahesh, Nripender, “Exploring Nutrition in the Culinary Treasures of Garhwal Himalayas: From the Tourists Perspective”, International Journal of Early Childhood Special Education (INT-JECS) ISSN: 1308-5581 Vol 14, Issue 03 2022, pp 9826-9831 DOI: 10.9756/INT-JECSE/V14I3.1132 **(Web of Science)**
- ❖ Ratan, Mahesh, Neha, “A systematic review of papers on guest satisfaction practices in food & beverage service department and its impact on customer satisfaction and retention”, AIP Conference Proceedings, Volume no 2393 issue no1, Published Online: 19 May 2022, <https://doi.org/10.1063/5.0074818>. **(Scopus)**
- ❖ Neha , **Mahesh**, Sharmila, Mahabub Basha,” An Empirical Study on Stress Management in Information Technology Industry in India” Journal of Contemporary Issues in Business and Government Vol. 28, No. 03, 2022 , P-ISSN: 2204-1990; E-ISSN: 1323-6903, DOI: 10.47750/cibg.2022.28.03.012
- ❖ Ankit, Suresh, **Mahesh**, “International Dining Outlets –A Tough Competitor of Existing Indian Food Markets For Various Cuisines”, **Webology, ISSN 1735-118x, Vol 18, Number5, (2021) pp 1258-1272**

- ❖ Vaibhav , **Mahesh**, Sheetal , “ The Role of Technological Amenities on the performance of Hotel Industry in Himanchal Pradesh” Webology, ISSN 1735-118x, Vol 18, Number 6,(2021) pp 1590-1609
- ❖ Shweta, **Mahesh Uniyal**, Nripendra, “ Role of Garhwal Cuisine in the Promoting Tourism in the Region” International Journal of Special Education, Vol 37 No 3(2022) pp 4487-4499 (**Scopus & Web of Science**)
- ❖ Sunil Kumar, Mukesh Yadav, **Mahesh Uniyal**, Vikas Kumar, “ Assessment of Pathogenic Microorganism associated with vegetable salad” Asian Journal of Biological and Lifesciences” e –ISSN no: 2278-5957 ,DOI; 10.5530/ajbls.2020.9xx, Feb 2022, Vol 11 Issue 1. (**Web of Science**)
- ❖ Ratan B, **Mahesh Uniyal**, “Impression of Food and Service Quality and Its Impact On Customer Satisfaction in Fine Dining Restaurants: A Case of Chandigarh City” Vidyabharati International Interdisciplinary Research Journal (Special Issue), ISSN 2319- 4979, pp 1882-1888 (**web of Science**)
- ❖ A Chawla, R Rana, **M Uniyal** and S Kumar “ Impact of Food & Beverage (F&B) Service Quality on Customer Satisfaction: A case of Delhi based Food Establishments” Design Engineering ISSN 0011-9342, Year 2021, issue 08, pp14880-14889
- ❖ H. Lakhera , **M. C. Uniyal** and N. Aggarwal “Organizational Challenges towards Female job satisfaction in Indian Hotel Industry” Vidyabharati International Interdisciplinary Research Journal (Special Issue), ISSN 2319-4979, pp 1471-1476
- ❖ Bisui Ratan, **Uniyal Mahesh**, Sharma Neha ‘A study on the Association between Customer satisfaction and customer loyalty in the in house Restaurant in selected Hotels of Ludhiana cities, REVISTA GEINTEC-GESTAO INOVACAO E TECNOLOGIAS (GEINTEC) Journal, ISSN 22370722 Vol.11 No 3 (2021) pp 518-535.
- ❖ Yadav R, Sharma S, **Uniyal M**, ‘Hotel Brand Equity- A Progress on Literature Review’ Wesleyan Journal of Research , ISSN 0975-1386 ,Vol.13 No4(VII) December 2020, pp 113-118 (**UGC Care Approved**, Peer Reviewed and Referred Journal).
- ❖ Raheja S, Sharma N, **Uniyal M**, ‘The Impact of Training on Hotel Employees’ Productivity– A study on five-star hotels of Gautam Budh Nagar’, International Journal of Future Generation Communication and Networking ISSN: 2233-7857, Vol. 14, No. 1, (2021), pp. 1705–1712. (**Web of Science**)
- ❖ Raheja S, Sharma N, **Uniyal M**, ‘Importance of Training on Employee Performance – A Special Reference to Five Star Hotels of New Delhi, PalArch's Journal of Archaeology of Egypt/ Egyptology ISSN: 1567214X, Volume 17 Issue 7 October 1, 2020 page 7340-7351. (**Scopus Indexed**)

- ❖ **Mahesh Uniyal**, Neha Sharma, 'Job Satisfaction of Working Women In Travel & Tourism Industry – A Case of National Capital Region, India' Journal of Critical Review (ISSN- 2394-5125) volume 6 issue 11, 2020.
- ❖ Himali, Mahesh Uniyal, Neeraj Agarwal, 'The Role of Selected Human Resource Policies on Job Satisfaction of Female Employees in the Indian Hotel Industry' International Journal of Advanced Science and Technology (ISSN: 2005-4238) Vol. 29, No. 11s, (2020),pp. 2956-2962 (**Scopus Indexed**)
- ❖ Monika, Shikha, **Mahesh Uniyal**, ' Integration of Aroma and Savour for Tourism to Entreat the Tourists in Rajasthan: A Socio Analytical Study, International Journal of Advanced Science and Technology (ISSN: 2005-4238) Vol. 29, No. 6s, (2020), pp. 2379- 2388 **Scopus indexed**
- ❖ Rakesh Sharma, **Mahesh Uniyal**, Neha sharma, 'Guest Attitude towards Introducing Automation Using Service Robots in Hotels of Delhi, International Journal of Advanced Science and Technology, ISSN 2005-4238 Vol. 29, No. 5, (2020), pp. 2930 – 2937 (**Scopus indexed**)
- ❖ Rakesh Sharma, **Mahesh Uniyal**, Neha sharma, 'Emerging Use of Artificial Intelligence, Robots & Service Automation in Hotel Industry, International Journal of Future Generation Communication and Networking **ISSN**: 2233-7857 (Online) Vol. 13, No. 3, (2020), pp. 2785–2790 (**Web of Science**)
- ❖ **Mahesh Uniyal**, 'A Study on Marketing Communication for Pilgrimage Tourism in Uttarakhand "Published in Volume 6 Issue 6 , June-2019' Journal of Emerging Technologies and Innovative Research (ISSN : 2349-5162) **ISSN UGC Approved** (Journal No: 63975) & 5.87 Impact Factor published in Volume 6 Issue 6 , June-2019
- ❖ Bivek Datta, **Mahesh Uniyal**, 'Effectiveness of Online Travel Portals In India: A Comparative Study of MAKEMYTRIP AND YATRA.COM' Journal of Emerging Technologies and Innovative Research (ISSN : 2349-5162) **ISSN UGC Approved** (Journal No: 63975) & 5.87 Impact Factor published in Volume 6 Issue 5 , May-2019
- ❖ **Uniyal Mahesh**, Sharma Piyush, 'Ethnic fairs and Tourism Development: A case study of Surajkund craft Mela, Haryana, India' Amity Reseach Journal of Tourism, Aviation and Hospitality-pISSN 24560308 July –Dec 2017 Vol 2, Amity press. (**UGC approved**)
- ❖ **Uniyal Mahesh**, Sharma Swati 'Sustainability In Tourism Development: Issues And Challenges Ahead' International Research Journal of Business and Management – IRJBM ISSN 2322-083X,IRJBM – (www.irjbm.org) December – 2013 - Volume No – VI, *Global Wisdom Research Publications*, pp. 34-47.
- ❖ *Sharma Swati & Uniyal Mahesh* 'Destination Branding As A Marketing Tool For Developing Countries: A Comparative Analysis Between India & Spain, International Journal of Research in Commerce, IT & Management, Volume No. 4 (2014), Issue No. 01 (January) *ISSN* 2231-

5756,pp 39-42

- ❖ Dhodi Rakesh, **Uniyal Mahesh** & Sharma Swati 'Trends and Scope of Medical Tourism: Case Study of Delhi NCR, India; International Research Journal of Business and Management – IRJBM ISSN 2322-083X,IRJBM – (www.irjbm.org) February - 2014 - Volume No – II, *Global Wisdom Research Publications*, pp 13-25.
- ❖ **Uniyal Mahesh**, Sharma Swati elt 'SWOT Analysis of Indian Medical Tourism Industry' PARIPEX - Indian Journal of Research,Volume: 3 Issue : 2 Feb 2014 ISSN - 2250-1991
- ❖ **Uniyal Mahesh**, Sharma Swati 'Tourism In The Mediterranean Region: Challenges & Opportunities Ahead' Indian Streams Research Journal ISSN 2230-7850 Volume-4 Issue-2 March-2014,pp 1-6.
- ❖ *Sharma Swati &Mahesh Uniyal* 'Tourist Perception of Image of the Destination- A case study of Indian Tourism' IJSR - International Journal of Scientific Research, Volume 3 Issue 3 March 2014 ISSN No 2277 – 8179.
- ❖ Dhodi Rakesh, **Uniyal Mahesh**& Dhodi Rashmi 'Globalization of Medical Tourism –A Case Study of India' International Journal of Physical and Social Sciences IJPSS Volume 4, Issue 4 April 2014 ISSN: 2249-5894 pp 195-208.

INVITED AS RESOURCE PERSON FOR CONFERENCE/ SEMINARS/ WORKSHOP

- **Invited as key note speaker for Uttarakhand Tourism Stakeholders Meet organized by the Ministry of Tourism, Government of India (Norther Region) on 8 Nov 2023.**
- Invited as Co-chair for the International conference on *Sustainability and Recent Trends in Tourism and Hospitality Sector Conference* organized by Dev Sanskriti University Haridwar on 13 &14 October 2023
- Invited as resource person for the FDP on “Research Methodology: Hospitality and Tourism” 7-8 Feb 2023 organized **by IHMS Kotdwar.**
- Invited as resource person for the FDP on “Digital All the way: Hospitality and Tourism” November 2022 organized **by Amity University Haryana.**
- **Invited as resource person for guest lecture on virtual to address the student of Hotel Management, College of Hospitality & Tourism management, Divine world college of Vigan,Ilocos region, Philippine**
- Invited as Resource Person for the Personality Development Program (PDP) 2021 organized jointly by **Non- Collegiate Women's Education Board (NCWEB) and National Commission for Women (NCW).**
- Invited as Resource person for the webinar on tourism and culture of Haryana on 1 August 2020, as a part of Ek Bharat & Shrestra Bharat, organized by **MLR Institute of Technology,**

Telangana and MMDU Mullana

- Invited as Co-chair for the National online Conference on Advances in Tourism & Hospitality Management on 17 July 2021 organized by **Department of Hotel Management, IEC University, Bhopal.**
- Invited as resource person for the webinar on writing a academic project organized by Gateway Institute of Hotel Management, Sonipat, Haryana

WORKSHOPS ATTENDED/ORGANIZED

- Attended International workshop on **Basic Statistical analysis and its interpretation using SPSS** from 4-6 June 2021 organized by Global institute of Statistical Solution.
- Participated in the Three Days National Level Online Workshop on "**Course and Instruction Design for Effective Outcome Based Education**", organized by Internal Quality Assurance Cell, St. Xavier's Catholic College of Engineering and sponsored by NAAC on 10th, 11th, and 12th June 2021.
- Attended Three Days **Online Multi Criteria Decision Making Workshop (MCDM)** from 23-25 April 2020 organized by RSRI Society , Chennai.
- Attended One Week STTP on **Statistical Analysis in SPSS Software** from 1-6 June 2020 organized by RSRI Society , Chennai.
- Attended Three Days **Basic Online Research Method Workshop** from 28-30 April 2020, organized by RSRI Society , Chennai.
- Attended Three Days Online Research Methodology Workshop from 18-20 April 2020, organized by RSRI Society , Chennai
- Attended One Week STTP on Data Analysis in SPSS Software (online mode) from 06-11 July 2020 organized by RSRI Society, Chennai.
- Attended Short Term **Training Programme on Design & Development of MOOC's** from 02-06 January 2020 by Department of Computer Engineering , NIT Kurukhetra, Haryana
- 2 Days "**Capacity Building On NBA Accreditation**" Workshop held on 8th & 9th July 2019 at Chandigarh College of Architecture, Chandigarh (UT) organized by AICTE
- Attended ICMR SPONSORED RESEARCH GRANT WRITING WORKSHOP from 11-12 December 2019 in MMDU .
- Workshop attended on Teaching Negotiation Skills conducted by Prof John C. Crotts organized by CMTHS, HNB Garhwal University, on May 12, 2013.
- Workshop attended on **Advanced Research Methodology and Statistical Analysis** conducted by School of Management ,Gautam Buddha University, Greater Noida from July 1-7, 2012.
- Workshop attended on **Research Methodology and Data Analysis** conducted by Department of Commerce, Kamala Nehru College (University of Delhi) from Feb 11-12,

2011.

- Workshop attended on "**Medical Tourism in India-A Global Perspective**" conducted by ICRI Health in Collaboration with Academy of Hospital Administration on September 12,2009
- Core Member of organizing team for one day Faculty Development Program on Research Methodology in 2012.

PAPER PRESENTED IN CONFERENCES

- Presented at CT International Hospitality & Tourism E-Conference on Enhancing Tourism& Hospitality Experience: Promoting Local Culture on “An Empirical Study on the Relationship between Marketing Communication Tools and Brand Equity” on 19th December 2020 organized by School of Hotel Management, Airlines and Tourism, CT University, Ludhiana.
- Participated in 16th Amity International Tourism & Hospitality E-Conference on Tourism Building: Peace! Fostering Knowledge: Stakeholder perspective from 24-25 September 2020, Organized by Faculty of Hospitality Amity University Uttar Pradesh.
- Paper presented on “ Sustainable Tourism Development” in International Conference : Cutting edge Research in Tourism-New direction & Challenges March 17-18,2007, organized Himanchal Pradesh University
- Global Economic Recession- Impact on Indian Economy at New Delhi Institute of Management Studies conducted by HRD Ministry on December 23-24, 2008.
- Paper presented on "Information Technology : Application in Tourism & Hospitality Education” National conference on March 14-15,2008 organized by Kurukshetra University
- Paper presented on "Sustainability in Tourism Development; Issues & Challenges ahead" National conference organized by Punjab University on October 15-16, 2011.
- Paper presented on "Challenges and opportunities for sports Tourism in India: case of commonwealth game 2010" National Conference organized by Uttrakhand Open University on March 29-30, 2011.
- Paper presented on Public- Private Partnership- A Development approach to Indian Medical tourism Industry" national seminar conducted by Pondicherry University on March 23-24, 2012.
- Paper presented on Reviving the Traditional Indian Arts and Crafts through Fairs & Festivals: A Case of Surajkund Craft Mela, Haryana” international seminar conducted by Lovely Professional university.
- Paper presented on Understanding challenges in Disaster Management to mitigate the impacts of Natural Disasters on Tourism Industry: A Conceptual Framework in National Conference at BCIPS on 18th February 2017.

FACULTY DEVELOPMENT PROGRAMME ATTENDED

- Participated & completed successfully **FDP on NEP Orientation and Sensitization Programme organised** by Malviya Mission Teacher Training Center, Central University of Jammu, from 12 to 21 March, 2024.
- Participated & completed **successfully Empowering faculty with innovative pedagogy & quality through technology integration**, conducted by National Institute of technical teachers training & research (NITTR) Chandigarh from 31 July to 11 August 2023.
- Participated & completed successfully **AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "Tour Packaging Management"** from 09/08/2021 to 13/08/2021 at Indira Gandhi National Tribal University.
- Participated & completed successfully **AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "Heritage Management"** from 2021-07-05 to 2021-07-09 at Amity Institute of Travel & Tourism, Amity University, Uttar Pradesh
- Participated & completed successfully **AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "Outcome Based Education and Digital Pedagogy"** focusing on 'Outcome based education, accreditation requirements and its compliance using digital pedagogy in professional courses' from 2021-06-26 to 2021-06-30 at Kalinga Institute of Industrial Technology
- Participated & Completed successfully 07 days online **FDP on Contemporary Research Practices in Social Science** from 30 May 2020 to 5 June 2020 at Amity Institute of Travel & Tourism, Amity University, Uttar Pradesh.
- Participated & completed successfully 5 days **FDP on E Content Development** from 18 June to 22 June 2020 organized by MMIT&BM (HM) MMDU, Mullana and international Institute of Organized Research.
- 7 days of AICTE **Sponsored 7 Days' Residential FDP on Student Induction for Universal Human Values (UHV)** from 17-23 December 2019 in MMDU
- 5 days International **Faculty Development Programme on "Innovation in a Classroom"** from June 24-28 June 2019 organized by Maharishi Markandeshwar (Deemed to be University) in with Collaboration with Danish Consortium, Denmark
- Participated in **Faculty Development Programme on Research Methodology** held on Dec 21-22, 2011 by Amity Academic Staff College.
- Participated in **Faculty Development Programme on Conduct, Progress Monitoring & Assessment of Non Teaching Courses for Academic Excellence"** held on May 27, 2011 by Amity Academic Staff College.

- Participated in **Faculty Development Programme on Academic Planning for Programme Excellence**” held on July 05, 2010 by Amity Academic Staff College.
- Participated in **Faculty Development Programme on Academic Excellence through effective Progress Monitoring**” held on May 18, 2010 by Amity Academic Staff College.
- Participated two days Discover Germany workshop encompassing the topic of General Awareness on Germany and Germany as a destination conducted by The German National Tourist Office, India.

TRAININGS CERTIFICATE

- Completed 7 days training programme on First hand experience on SPSS- Introductory Module from 5 July to 11 July 2021 organized by Research Foundation of India ,JHERF and Academic Research Guide association.
- Completed one day Intensive Training For **Internal Auditing on Management System as per ISO 9001: 2000 & ISO 14001:2004**, International Standards conducted by QualityConsulting International.
- Completed 3 days orientation Programme for faculty members held at IITTM, Pusa During 17-19 April 2009 under **the “Earn While you learn- Commonwealth Games 2010”** a scheme of Ministry of Tourism, Govt of India, organized by IITTM .
- Completed 4 days **Amadeus Training programme “Train the Trainer”** from 21 May to 24 May 2013 conducted by Bird Academy, Delhi.
- Completed three days **ISO 9001: 2000 Implementation Training Course** on 24th to 26th July 2008 organized by BSI Management System
- Completed the six month basic computer course from Graphic Era Computer center, Dehradun.

WEBINAR ORGANIZED:

- **Co Convener** for virtual workshop on **“Importance of Patent and Innovation in Tourism & Hospitality Education”** scheduled, 11 May 2021.
- **Co Convener** for a virtual workshop on **“Basics of Research & SPSS ”** on 30 January and 2-5 February.
- **Co Convener** for virtual workshop on **Redefining Accommodation Operations** in the Pandemic Scenario scheduled on 23 October 2020.
- **Co Convener** for virtual workshop on **“Mexican Cuisine – A Taste Of Mexico”** on 28 October 2020

- **Co Convener** for virtual workshop on “**How To Crack An Interview**” on 19 November 2020
- **Co Convener and moderator** for **virtual panel discussion on “New normalcy in Hotel & Tourism Sector” on 10 September 2020**
- **Co Convener** for virtual workshop on **Cloud Kitchen- Future Of Catering Industry** on 15 September 2020
- **Co Convener** for virtual workshop on **Motivational talk on “Art of recovering from Failure”** on 01 October 2020
- **Co Convener** for virtual workshop on Sustainable practices in food service management
- **Co Convener** for virtual workshop on **Mental Health & well being: Post Covid Pandemic** on 26 June 2021.

PERSONAL INFORMATION

Date of Birth	27th June 1976
Father's Name:	LATE Shri K. L. Uniyal
PERMANENT ADDRESS	6, Suman Nagar, Dharampur, Dehradun-248001 Email: mcuniyal76@gmail.com
Contact number	Q 304 Jal Vayu Tower Jhajjra , Dehradun M – 9810055823
Marital Status	Married
Languages Known	Hindi, English

PERSONAL CHARACTERISTICS

- Pleasing Personality
- Dynamic team player
- Sense of responsibility.
- Eager to learn
- Honesty & Vision

INTEREST AND HOBBIES

Travelling, Playing Cricket, Escorting, Interacting with people from different culture.

Place:

Dr Mahesh Uniyal